

PRESS RELEASE



The Town of DeWitt is launching a “Recreation Community Campaign” this week as a follow-up to the announcement of the cancellation of Summer Day Camp.

“We were disappointed in not being able to safely support the kids – and parents - this year with Summer Day Camp. However, busing, location, and safety concerns – as well as how to cut our enrollment in half – made it impossible for us to provide a safe, fun, program,” said Town Supervisor Ed Michalenko. Acting Recreation Director Megan Ball added, “We have a great Stay Camp program in place for July, and now we’re asking residents – parents and kids – to tell us what we can create for them for August.”

Wednesday, June 24th kids and parents can go to the Town of DeWitt website <http://townofdewitt.com> and submit their ideas to the Recreation Dept. for programs, activities, videos, and/or safe events they’d like to see this summer.

Calling it a “Recreation Community Campaign,” the Recreation Department is also asking local artists, athletes, teachers, writers, First Responders, Naturalists, craftsperson’s – and of course student athletes, artists, and writers – to partner with the town to create short informational or instructional videos, video fields trips, talent videos, or simply read a great storybook...and then email the video to the town to make available to kids and parents.

Ball further remarked, “DeWitt is full of talented young people and adults. We’re asking them to help us... help kids and parents enjoy the summer by sharing their talents, expertise, skills and unique gifts in the form of short videos we can post to our free online Virtual Resource Center, which has videos and information for all ages. This “Recreation Community Campaign” is one way for the town to meet the challenge of the COVID-19 virus by genuinely building connection and community with our residents, kids, parents, seniors, and families.”

Parents can also make suggestions for programs that may support them through the summer. Earlier this spring the town provided a “Wisdom Connection” listening call for seniors. Listening calls for parents with teens, parents with young children, etc. can be created if there is a demand.

“We’re open to any and all ideas,” said Ball.

The Town of DeWitt...we’re building community.



DeWitt CONTACT: Recreation Department, 315.446.3910 x 9, recreation@townofdewitt.com